

Showcase Schedule

THURSDAY, FEBRUARY 18th

10:30pm ROUND: Mo McMorrow / Nervous But Excited / David Hyams

11:15pm Devon Sproule & Paul Curreri

11:45pm Ana Egge

12:15am Po Girl

12:45am Pieta Brown

1:15am Rose Cousins

1:45am ROUND: Meg Hutchinson / Anais Mitchell / Jefferson Hamer

2:30am TRIBUTE ROUND - "SONGS ABOUT MONEY"

Artists kicking off the round... Meg Hutchinson / Anne Heaton / Martyn Joseph / Rita Hosking with Sean Feder / Roesy / Nervous But Excited. Bring any song about any topic pertaining to or mentioning The Economy or Money. Yes, really. Use your own interpretation of the topic! Extra credit to performers who play cover tunes written during years of economic downturn or recovery in the US or any country. Note: Tribute rounds in the Monkey room are open to talented and friendly individuals who are interested in having fun and joining with others to honor the craft of songwriting. The round will be kicked off by people who are scheduled to play, but is open to spontaneous monkeys, too, so feel free to join in and bring friends. We don't bite...

FRIDAY, FEBRUARY 19th Afternoon "Tea Dance"

2:00pm SWAP: Brad Yoder / Melissa Greener

2:30pm SWAP: Hilary Hawke / Colin McGrath

3:00pm SWAP: John Fulbright / Randy Weeks

3:30pm SWAP: Rebecca Pronsky / Mother Banjo

SATURDAY, FEBRUARY 20th Afternoon "Tea Dance"

2:00pm SWAP: Sarah McQuaid / Carrie Elkin

2:30pm SWAP: Eric Peltoniemi / Archie Fisher

3:00pm SWAP: Brian McNeill / Tony Furtado

3:30pm SWAP: Amelia Curran / Grace Pettis

FRIDAY, FEBRUARY 19th Night Showcasing

10:30pm ROUND: Rose Cousins / Meg Hutchinson / Roesy

11:15pm Anais Mitchell

11:45pm Anne Heaton

12:15am Ray Bonneville

12:45am Amelia Curran

1:15am Danny Schmidt

1:45am Morgan O'Kane

2:15am ROUND: Seth Glier / Rachael Sage / David Jacobs-Strain

SATURDAY, FEBRUARY 20th Night Showcasing

10:30pm ROUND: Ellis / Tony Furtado / Storyhill

11:15pm John Spillane

11:45pm Chris Luedecke

12:15am Treasa Levasseur

12:45am Martyn Joseph

1:15am Joy Kills Sorrow

1:45am Sweet Talk Radio

2:15am ROUND: Devon Sproule / KC Clifford / Anne Heaton

MARKET MONKEYS ARTISTS PERFORMING AT FOLK ALLIANCE...



Meg Hutchinson

www.meghutchinson.com

Meg Hutchinson is an award-winning songwriter who artfully documents the human condition. With a poet's ease, she makes the personal universal, allowing people's stories to come alight through unique vocals and haunting melodies. Her influences include poet Mary Oliver, songwriter Shawn Colvin and mood maker David Gray. Originally from rural western-most Massachusetts, Hutchinson now lives in the Boston area, tours nationally in the US, and internationally in Canada, the UK and Ireland. Since her Red House Records debut album "Come Up Full," Hutchinson has received high praise and has been featured on NPR Music, XM/Sirius Radio and Mountain Stage, among other programs. She comes to Folk Alliance with a new album "The Living Side" released on February 9th (Red House Records).

Thursday

8:00pm Official Showcase (Nashville)

- 11:45pm Storyhill Fest solo (Room 1719)
- 1:45am Market Monkeys round with Anais Mitchell and Jefferson Hamer (Room 1817)
- 2:30am Market Monkeys Tribute Round (Room 1817)

Friday

- 10:30pm Market Monkeys round with Rose Cousins and Roesy (Room 1817)
- 1:00am Musical Chairs round with Anne Heaton and Ana Egge (Room 1828)

"organic, poetic narratives" - PopMatters

"a master of introspective ballads" - Performing Songwriter

"elegant and free-floating melodies that feel both modern and rooted" - The Boston Globe

"nakedly intimate lyrics, and muted, bittersweet melodies" - Dirty Linen



Anne Heaton

www.anneheaton.com

Elegant, creative, and quirky, the very contemporary Anne Heaton has amassed awards, praise from critics and fellow artists, and special enthusiasm recently from diverse industry supporters for her recent release "Blazing Red." Heaton's loyal cult fan following continues to grow nationwide, with particular vitality in major urban centers New York, Boston and Chicago. Riding the divide between accessible Pop and sincere Folk, Heaton has won supporters in both worlds. She recently played at the Sundance Film Festival, was featured by the New York Times, and appeared on Folk Alley, Mountain Stage and NPR's Here And Now nationally syndicated radio programs. Heaton is currently working on "Life Is Alchemy," an anthropological music project that tells transformational stories of people of diverse cultures and experiences through original songs.

Thursday

- 11:15pm Storyhill Fest solo (Room 1719)
- 2:30am Market Monkeys Tribute Round (Room 1817)

Friday

- 11:45pm Market Monkeys solo (Room 1817)
- 1:00am Musical Chairs round with Ana Egge and Meg Hutchinson (Room 1828)

Saturday

- 2:20pm Access Film Music Showcase solo (1914)
- 6:30pm Official Showcase (Jackson)
- 2:15am Market Monkeys round with Devon Sproule and KC Clifford (Room 1817)

"tender, barbed and spiritual" - Washington Post

"absolutely gorgeous" - The New York Times

"lush and textured feel" - The Village Voice

"beguiling" - The Boston Globe



MICHELLE CONCEISON is appearing in the following panel...

Friday February 19th @ 12:30-1:45pm (Heritage 4) | Social Media & New Music Discovery

Overwhelmed by all the outlets to market and sell your music? Wondering which ones are important, and make the most impact? What can you do to find new fans and keep your current ones engaged? How can you stay on top of all the new tools, so you can save time and avoid hassle? Is MySpace dead? What does the future look like for Facebook? Should you buy ads? Do you have to Tweet? What if all this doesn't feel very much like you? This is a roll-up-your-sleeves session about how to market your music using digital and social media. Industry veterans and innovators get together to tell you how they think new music is found today, what they have seen work, how their companies are innovating to meet the needs of your fans, and how you can reach the right people with your music.

Subjects: Internet, Social Media, Marketing, Analytics, Folk Brand Authenticity, Fan/Audience Development, Team Management

Contact: Michelle Conceison | michelle@marketmonkeys.com | 617-233-1893